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FOR IMMEDIATE RELEASE

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NEW YORK—June 20, 2017—Morgan James’s new release, *Master Your Message: The Guide to Finding Your Voice in any Situation* by Vernon Ross, is a solution for those critical moments where a masterful message can be the tipping point from ‘forgettable’ to ‘memorable’. *Master Your Message* is intended for professionals who want to stand out positively in meetings, coaches who want to deliver memorable moments, podcasters who want to improve message quality, and marketers who want to impress clients.

Many critical moments in life are dependent on how effectively people communicate their message to others. The people who can’t handle this pressure often have valuable contributions, but cannot find ways to manage this pressure to communicate effectively. *Master Your Message* leads readers to possible strategies they can apply to manage pressure and deliver the memorable content they might provide.

Master Your Message handles techniques for dealing with pressure, but also provides valuable stories from memorable figures such as Patrice Washington and Chris Brogan. This context, combined with Vernon Ross’ own stories of similar situations, allow individuals to access their own voice and find the resolve needed to express themselves in important situations.

Everyone deals with pressure from public speaking. Vernon engages with readers with understanding and levity, allowing for additional support that only bolsters his message of engagement with readers’ environment and presence to create a more complete composure when using their voice in critical situations. Continued success can provide a more complete understanding of what truly constitutes one’s ‘voice’, enabling personal growth and allowing for more opportunities from work and personal life if applied correctly.

If you would like more information about this topic, or to schedule an interview with Vernon Ross, please call Nickcole Watkins at 516.900.5674.

About the Author:

Vernon Ross is an author, digital strategist and an internationally known podcaster. He is the host of the *Social Strategy Podcast*, a top-rated podcasting in iTunes with thousands of downloads per episode. As an inspirational speaker whose insights are based on real world experience, he takes his message on the road to universities, national conferences, and workshops across the country. Ross serves as an adjunct professor at the University of Missouri, St. Louis. He resides in the St. Louis area with his family.

More About This Title: *Master Your Message: The Guide to Finding Your Voice in any Situation* by Vernon Ross will be released by Morgan James Publishing on June 20, 2017. *Master Your Message*—ISBN 978-1683502470—has 120 pages and is being sold as a trade paperback for \$12.95.

About Morgan James Publishing: Morgan James publishes trade quality titles designed to educate, encourage, inspire, or entertain readers with current, consistent, relevant topics that are available everywhere books are sold.
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